

Bringing the cinema to your city!

Dear Pastor / Leader / Friend,

Humble Pie Entertainment (HPE) in partnership with Side by Side Films invites your organisation to host a Community Screening for our latest film: "Faith Happens".

This is a special screening opportunity and will be offered at a once off registration fee of R 350.00 for your church / organization per event together with the option you choose. We also request that you comply with the set rules and regulations as set out herein due to copyright licenses and film rights.

More about the film:

'Faith Happens' is based entirely on true events in the lives of people who end up being connected (one way or another) through the same small church. Rich with the 'stuff of life', this hard-hitting drama takes the viewer on a personal journey from the heart to the soul.

'Faith Happens' is like 'CRASH' meets God - based entirely on true stories from people in all walks of life.

Conditions:

- "Faith Happens" Screening Events can be scheduled from 01 September 2009 onwards in communities where there are no cinemas showing the film.
- Must be hosted in a church building or venue approved by HPE in South Africa.
- Must be attended by more than 200 people/viewers. (Smaller groups also welcome, please contact us)
- **Choose from these screening options: Fixed agreed deal** (R350+fee agreed upon based on size of venue: no of seats X R___ per seat), **Ticket sales** (R350+ticket sales of R___ per person), **Offering/Donation** (R350+offering/donation taken up at the event by an "independent auditor"), **Special deal** (R350+ request in writing and authorization from HPE. E.g. Prisons, Old Age homes est.)
- Humble Pie Entertainment will provide promo DVD, Screening program DVD, data disc with all artwork, ticket artwork and 5 A2 full colour posters to be used at your discretion to market the Screening event.
- Complete the Registration form as well as the ITN- Unashamedly Ethical Form if you have not completed one already.
- The completed Feedback form must be sent back to HPE after the event.
- The Screening Discs Program must be sent back by registered mail to the postal address of HPE after the movie event.
- Will you please refer and personally invite five (5) other friends or colleagues who you think will also be able to arrange and host such a screening event in South Africa. Please send these details to them and ask them to contact Humble Pie Entertainment today!

Your responsibility is to invite and market the event in your local town/city and community to everyone you can. Also invite your local video/DVD store owners, bookstore owners, business people etc. You will be provided with a promotional DVD, posters, postcards and the screening DVD for the event as included in the screening registration package. All normal Licensing and permissions from HPE apply for this film.

Please complete the Screenings Registration Form and make your payment of R 350.00 to HPE, fax or e-mail all the forms to HPE and you will be contacted ASAP to confirm the package to be sent to your address.

For more information please visit our website www.humblepiegroup.com or contact us at:
079 183 7164 / 021-802 6809. E-mail: screenings@humblepiegroup.com

We hope to hear from you soon!
Best regards,
PEET LOUW



15 July 2009

