



FOR IMMEDIATE RELEASE
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Contact: Peet Louw
Tel: 079 183 7164
Email: peet@humblepiegroup.com

Humble Pie Entertainment in association with Side By Side Films set to release Faith Happens in Ster-Kinekor and Independent theatres nationwide 21 August 2009.

Through divine appointments and local church missions...

“Faith Happens”

To Masa, a refugee from Kenya, America has always been the Promised Land. Having survived religious persecution and a narrow escape with death in rebel uprisings in his own country, Masa’s dream comes true when his path crosses with that of an American worship leader on a mission’s trip to Africa. Or so he thought ...

Faith Happens, to be released on the 21st of August nationwide, is a powerful new film that weaves together the lives and actual testimonies of a normal community church in a normal American town. The stories, all based on actual people and events, transcend their location to become the lives and stories of people across the globe who are struggling to figure out how to live out the mandate of Jesus to “...love one another...” within a local church family.

One of the stories in the film, produced and directed by award-winning filmmaker Rick Garside, is the real-life testimony of Masa, played by Kenyan actor Austin Kemie. After a divine connection with a missionary supported by a local church in the States, Masa gets the miraculous opportunity to fulfill his lifelong ambition of studying in America. As a result of this, Masa’s path crosses with a drug-addicted artist, a feisty senior citizen, a mother dying of cancer, a woman caught up in adultery, and a salesman with the greatest “product” in the world ... all members of the same local church community.

Masa’s experiences in America however leaves him rather disillusioned with the culture that he thought would have the answers to Africa’s problems ...

The scenes were shot in a real Kenyan refugee camp, Kenyan town, and National Park. “There was a lot of red tape trying to do what we did, and navigating the various government agencies involved was pretty time consuming,” said Garside in an interview about the miracles that were needed for them to film the scenes on location in Kenya. “Getting Austin, our actor, into the country was touch-and-go right up until the afternoon of the day he arrived. That was something many people were praying for before I left.”

Garside decided to make a film about the place that changed the course of his life: the church he grew up attending, after listening to the many debates currently over the relevance of local church. He partnered with Hollywood celebrity Pat Boone as Executive Producer, and Garside and Boone made the film by drawing from the real-life stories of the people in Garside’s church.

Masa’s story is one of them, and apart from other insights, it sheds light on the intense grace needed to deal with misguided expectations and other challenges relating to intercultural missions.

Some of the other themes in this powerful new drama are domestic violence, crime, corruption, abortion, religious persecution, drug abuse, adultery, divorce, illness, brokenness and family loss. The film “unmasks” the personal journeys of a community of normal believers, living out their testimonies of how God is still real and present in every broken situation.

*Mistakes happen ... tragedy happens ... life happens.
Thank God ...
Faith Happens!*

Ends

Note to editors

Faith Happens premieres will be held across South Africa from 26 July to 2 August 2009 for church leaders, ministry coordinators and representatives of community organisations. *Faith Happens* will be released in cinemas nationwide on the 21st of August 2009.

Your support ...

Christian film releases on the big screen need the support of local churches, cell groups and individuals to ensure a success, and open the way for more Christian film releases on the big screen. Contact Humble Pie Entertainment if a representative of your church or ministry would like to attend a premiere pre-screening of this film.

About the distributors

Humble Pie Entertainment, in association with DrawBridge Productions and Side by Side Films, bring this amazing film to South Africa. All marketing, distribution and community screenings of the film will be managed by Humble Pie Entertainment. In the marketing of *Faith Happens*, specific target groups are being mobilized to support the film. NGO's, churches and the general public are also being educated about movie rights, piracy, public screening rights and the *Unashamedly Ethical* business campaign throughout the entire campaign.

Faith Happens is an excellent ministry tool. Various resources and marketing tools will be made available to individuals and communities to enable them to use the film to impact their community, our nation and the hearts of thousands of people.

Be sure not to miss out on this remarkable film that shows how faith happens when real conviction and devotion ignite God's people.

For additional information about Faith Happens, Premieres, Screenings and Promotion contact Humble Pie Entertainment:

Tel: 079 183 7164 / 021 802 6809

Media- Email: pr@humblepiegroup.com

Premieres- Email: events@humblepiegroup.com

Theatre Listings & Community Screenings- Email: screenings@humblepiegroup.com

www.faithhappens.co.za

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